

PRESS RELEASE

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For immediate release

A notable first exhibition in Malaysia



After Macao and Hong Kong, the world tour of the 84 watches nominated by the Grand Prix d'Horlogerie de Genève (GPHG) Academy was masterfully hosted in Kuala Lumpur by The Hour Glass. The GPHG was stopping off in Malaysia for the first time, and the crowds were out in force.

"The GPHG is a distinctive organisation and platform that honours horological innovation, design and craftsmanship. By selecting Kuala Lumpur, it is an affirmation of this city's growing importance in the watchmaking world. This is aligned with The Hour Glass' mission to advance watch culture, offering our community of enthusiasts access to some of the most extraordinary watches of our generation." Michael Tay, Group Managing Director of The Hour Glass

"The welcome we received for our first exhibition in Malaysia exceeded all our expectations. Organised in partnership with The Hour Glass, it reinforces our desire to present our road show in new countries." Carine Maillard, Director of the GPHG Foundation

After Kuala Lumpur, the World Tour 2023 will continue in New York, where the 84 nominated watches will be on display from 18 to 22 October in partnership with Watches of Switzerland. The *Musée Rath* in Geneva will host all the nominated timepieces, including mechanical clocks, from 26 October to 12 November 2023. This exhibition will be accompanied by a wide-ranging cultural outreach programme.

The timepieces presented are in the running for one of 20 prizes – including the prestigious “Aiguille d’Or” Grand Prix – that will be awarded on 9 November in Geneva at the 23rd GPHG awards ceremony, broadcast live on [gphg.org](https://www.gphg.org) at 6PM CET.

About the GPHG

The Grand Prix d'Horlogerie de Genève (GPHG) was created in 2001 and has been run by a public interest foundation since 2011. For more than 20 years, it has pursued its mission of showcasing the international art of watchmaking with the support of its public and private partners, notably its principal partner FGP Swiss & Alps, backed by the participation of all those involved in the industry.

2023 World Tour: <https://www.gphg.org/horlogerie/en/gphg-2023/2023-schedule>

Event pictures: <https://mediacenter.gphg.org/category/exhibition-2023/kuala-lumpur/>

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