



PRESS RELEASE for immediate release

GPHG 2019 on show in Puebla, fourth stage in the 2019 roadshow

Puebla, October 18th 2019 - After causing a sensation in Sydney, Bangkok and Mexico City, the travelling exhibition presenting the 84 watches pre-selected by the jury of the 19th Grand Prix d'Horlogerie de Genève Prix (GPHG) stops off in Puebla, a city of art and culture in central-eastern Mexico.

Organised in partnership with the SIAR, the exhibition will take place from October 18th to 21st at the famous Mexican retailer *Torres Joyas*. Following the inauguration, which drew around 400 people last night, the exhibition is open to the public. It offers connoisseurs and enthusiasts an exceptional opportunity to admire the variety of contemporary watchmaking creations as well as to share their passion for fine craftsmanship and all the magic of the watchmaking art.

After Mexico, the pre-selected watches - competing for the famous "Aiguille d'Or" Grand Prix or one of the 18 awards for watchmaking excellence - will be on display at the *Musée d'art et d'histoire* in Geneva from November 2nd to 14th. The 19th GPHG prize-giving ceremony will be held in Geneva on November 7th.

Event photos: <https://mediacenter.gphg.org/category/exhibitions-2019/mexico-city/>

Roadshow calendar: <https://gphg.org/horlogerie/en/gphg-2019/calendar>

The 84 pre-selected watches: <https://www.gphg.org/horlogerie/en/gphg-2019/pre-selected-watches>



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