



PRESS RELEASE

**GRAND PRIX D'HORLOGERIE DE GENÈVE (GPHG)
2016 official pre-selection**

Geneva, September 1st 2016 – The **Foundation of the Grand Prix d'Horlogerie de Genève** invites you to **discover the list of 72 timepieces pre-selected by the 2016 jury**. This list is published on the official GPHG website, www.gphg.org, where watch enthusiasts are also invited to express their opinion by participating in the Public Prize.

The independent jury of this 16th edition of the GPHG, composed of 28 experts from a wide range of horizons, undertook its first round of voting this summer in order to choose six watches in 12 categories. The 72 pre-selected watches are vying to win one of the 15 prizes – including the prestigious "Aiguille d'Or" Grand Prix – that will reward the year's finest watch creations. The jury will meet behind closed doors in early November, ahead of the prize-giving ceremony, in order to examine each of the pre-selected watches, to deliberate and to render its second and last verdict via secret ballot.

The 2016 Prize List will be revealed on November 10th at the Théâtre du Léman in Geneva, the new scene of a prize-giving ceremony that will be jointly presented for the second year running by Gaspard Proust and Frédéric Beigbeder, and will as usual welcome the international watch family to celebrate the brand's ever-renewed creativity, expertise and excellence.

In keeping with a now established annual custom, a travelling exhibition presenting the pre-selected watches will make stopovers in various capitals, thereby affording an international audience a chance to discover the latest creations and to enrich their watchmaking knowledge through seminars, workshops and talks staged within this framework.

The 2016 exhibition will begin its journey in South Korea, where it will take up residence from October 10th to 13th at the *Lotte Hotel*, an iconic venue at the heart of **Seoul**. The pre-selected watches will then fly to **Rome**, where they will be on show from October 26th to 29th in the famous *Palazzo Colonna*. This first GPHG exhibition in Italy is organised in partnership with BMW Italy and supported by the Swiss Embassy in Rome. Upon returning to **Geneva**, the 72 watches will be presented from November 2nd to 12th at the *Cité du Temps*, the long-serving 'home ground' showcase for the official pre-selection.

After the ceremony, the 15 prize-winning watches will be exhibited in **Dubai** from November 15th to 19th within the context of the second *Dubai Watch Week* (DWW), the cultural and educational discovery platform dedicated to watchmaking and organised by the retailer Ahmed Seddiqi & Sons.

Created in 2001 and overseen since 2011 by a foundation recognised as a public interest organisation, the Grand Prix d'Horlogerie de Genève is intended to highlight and annually reward the most remarkable watchmaking creations in order to contribute to enhancing the worldwide reputation of the watchmaking art.

- [List of pre-selected watches](#)
- [Public vote](#)
- [Exhibition information](#)

Press contact:

Asta Ponzo: asta.ponzo@gphg.org