



PRESS RELEASE

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**The GPHG 2019 inaugurates new categories to meet watch industry trends witnessed since the start of the year.**

**The GPHG is perpetually shifting, evolving and adapting. After the launch of the 19<sup>th</sup> edition on May 1<sup>st</sup> and with entries still open until the end of June, here are the new features of the 2019 rules.**

This year, the GPHG is inviting watch brands to enter watches in 14 different categories, including two unprecedented ones.

As its name implies, the **Diver's** category is dedicated to watches linked to the world of diving, whose functions, materials and designs are suited to this activity.

The **Iconic** category is open to watches from an emblematic collection that has been exercising a lasting influence on watchmaking history for more than 25 years.

In addition, the **Calendar and Astronomy** category is back this year and relates to men's mechanical watches comprising at least one calendar and/or astronomical complication.

The **"Horological Revelation" Prize** is also returning in 2019, enabling the jury to reward a creation from a youthful brand.

The 2019 list of prize-winners will be announced on Thursday November 7<sup>th</sup> at the Théâtre du Léman in Geneva.

**The list of prizes is provided in the 2019 rules:** <http://gphg.org/horlogerie/en/gphg-2019/rules>

**Entries:** <http://gphg.org/horlogerie/en/gphg-2019/entries>

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